



the promise of the other place

a strategic artwork to rethink travel and transportation

hein duijnstee

the promise of the other place

the work (2018-19) is a novel approach on developing strategic thinking on travel and transport. it looks into the profound reasons for and considerable consequences of moving stuff and ourselves in enormous numbers. it investigates new equations of the perceived value and the cost incurred. it uses mainly manipulated images to freely think about various specific aspects and evoke other layers of awareness.

the work has in its original format the shape of a collage of images with some additional short texts. the fact that the work existed in a one physical form only reinforced the idea behind the work. a work that deals with the differences of determination between one specific place and another place and the ways to overcome these differences was only to be experienced through a physical presence with the work.

in the current light of the covid-19 crisis, the works seems to get another layer of meaning. i decided that the message of the work, rethinking the meaning of movement of people and material, is more important than the conceptual idea of just one physical occurrence of the work.

the digital version

in its original format the sequence of looking at the images was not so strict due to the college format (see cover picture). explanatory text was absent except for the titles of various aspects.

in the digital pdf version the physical experience of the collage is difficult to emulate. the digital version is a different experience. the images and the supporting titles remain the same, but the images are strictly sequenced. every of 52 images is preceded by a short text to provide a little background.

1.

the whole idea of moving ourselves and stuff is based on the perception that being in that other place it somehow better than being in the current location. that promise is basically the sole incentive for travel and transportation. that promise has a lot of consequences.

the promise of
the other place

2.

the promise only exist by the fact that in the material world everything has a specific place. living and dead matter is always somewhere. you can move yourself and move goods, everything is always somewhere at a specific time, inevitably.

**we are always somewhere
so is matter**

nowhere does not exist

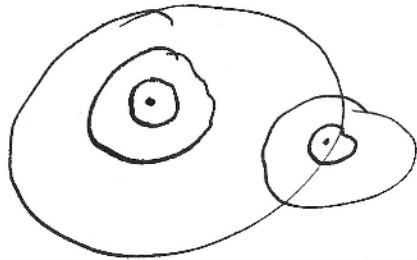
3.

what3words is an app that allows you identify the unique position your are located in a combination of three words. the artist used this app to capture where he was at a specified time. a picture taken shows where the artist was when he took the picture.

ME, PHONE, POSITION

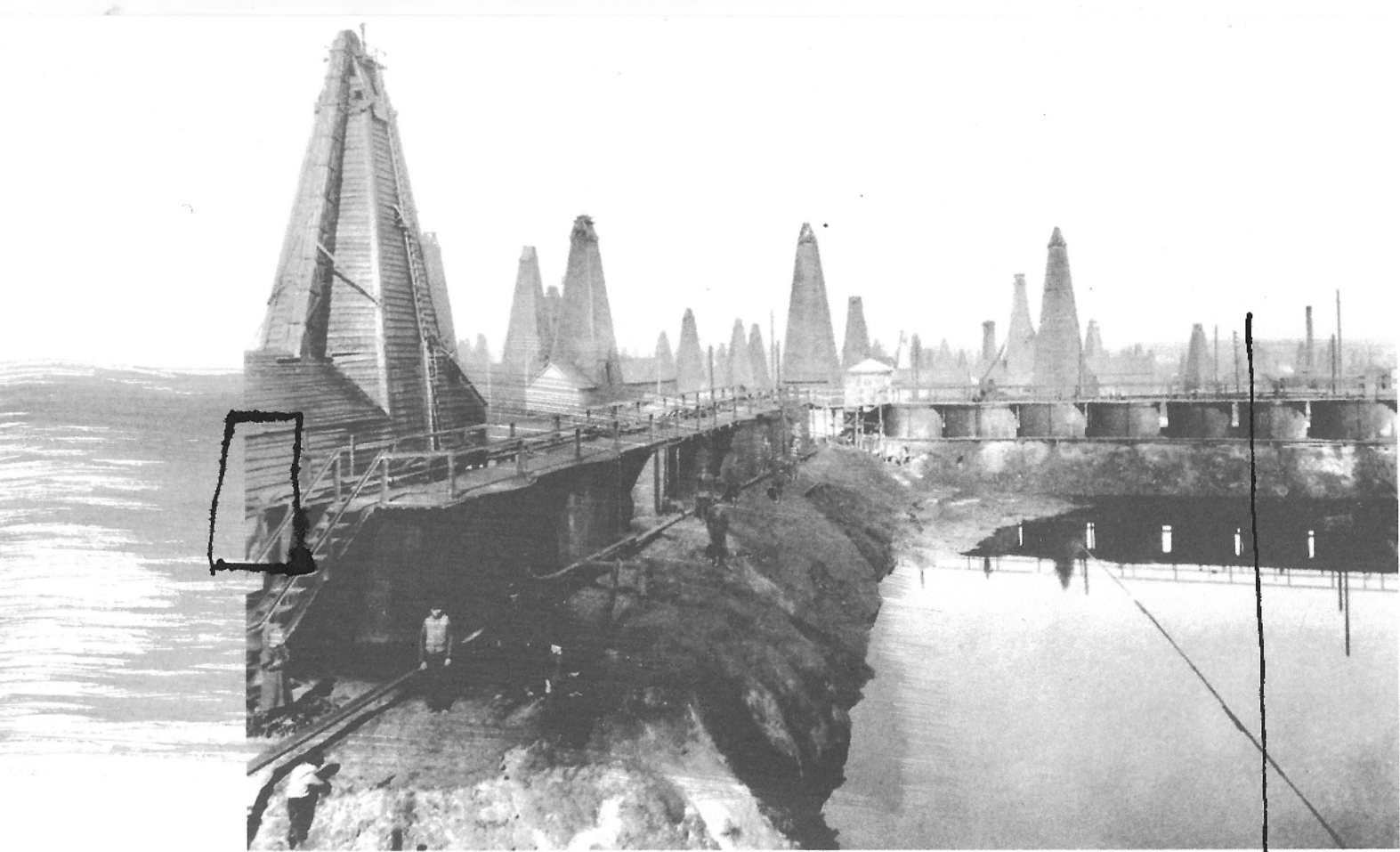
WHAT 3 WORDS

24/6 14:38	thrones.decide.shave	12/7 13:29	basher.squish.repay
25/6 15:30	either.shifting.urgent	12/7 14:45	basher.squish.repay
25/6 16:34	uproot.shaky.opposing	12/7 19:56	visits.glanders.magpie
26/6 17:52	crown.mass.applies	13/7 11:33	eggplant.stereo.scorecard
27/6 9:11	nearest.saved.tissue	15/7 8:45	tried.buddies.unload
27/6 9:56	slime.uproot.nibbled	22/7 10:03	scouts.data.manages
27/6 17:21	supplied.shuffle.darting	22/7 10:03	areas.trails.trailer
27/6 19:07	duration.safari.just	22/7 10:28	blinds.reclaiming.woken
28/6 15:45	frontal.dialects.create	30/7 11:45	shared.gurgled.spirit
29/6 11:05	croak.plan.dwarves	3/8 9:33	cavemen.blossoms.exploit
30/6 8:22	divides.medium.stored	3-8 10:54	cavemen.blossoms.exploit
2/7 13:29	positive.feasts.tactical	4/8 10:44	ketchup.coining.awaited
4/7 15:16	driveway.lays.votes	4/8 10:45	shoobox.fumes.division
6/7 10:54	amilies.minute.unbleached	4/8 10:47	weaned.collect.crisis
6/7 11:01	petty.marbles.cheeks	6/8 11:33	soothes.unfiltered.airstrikes
6/7 11:02	blazing.having.brain	6/8 12:04	worksite.acutely.pompom
6/7 11:14	altitude.humid.opponent	6/8 13:03	retrial.pills.stylist
6/7 21:53	loops.clipped.chapters	6/8 13:26	iptoes.lottery.raft
11/7 16:16	announce.toward.rummage	6/8 14:33	opera.quirky.guitars
11/7 16:26	announce.toward.rummage	10/8 9:33	trumpeter.selector.filmaker

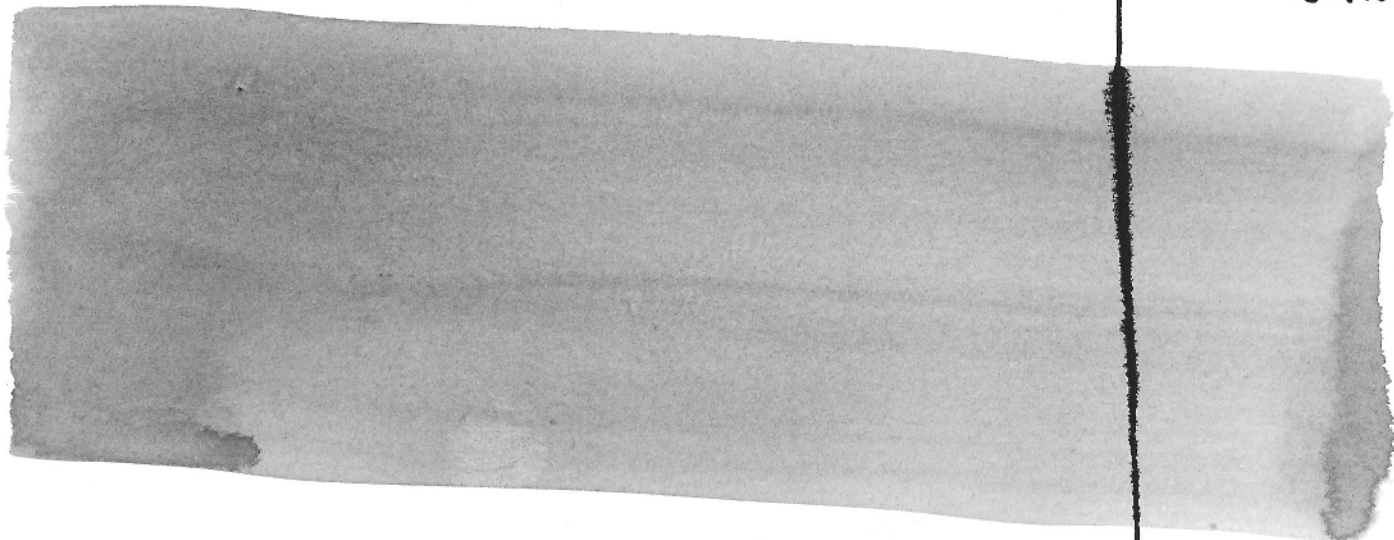


4.

crude oil is located in specific layers of the earth's crust. it has resided there for many years, until it started fuelling our economies. to know where to find it drives engineers and countries.



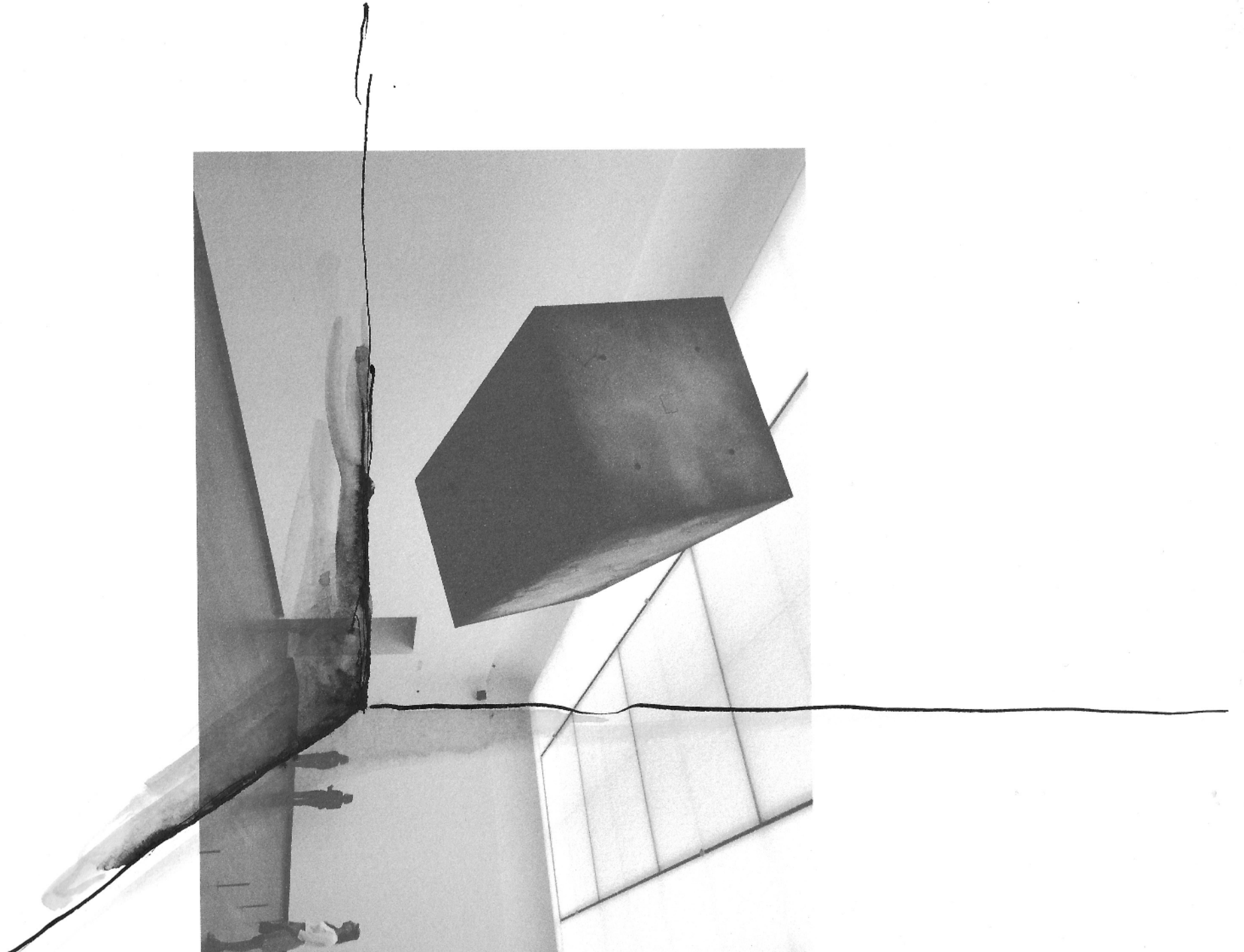
VERY, VERY, VERY, VERY, VERY
OLD STUFF
SURFACED



5.

the systems of coordinates to establish a position are artificial
layers of place

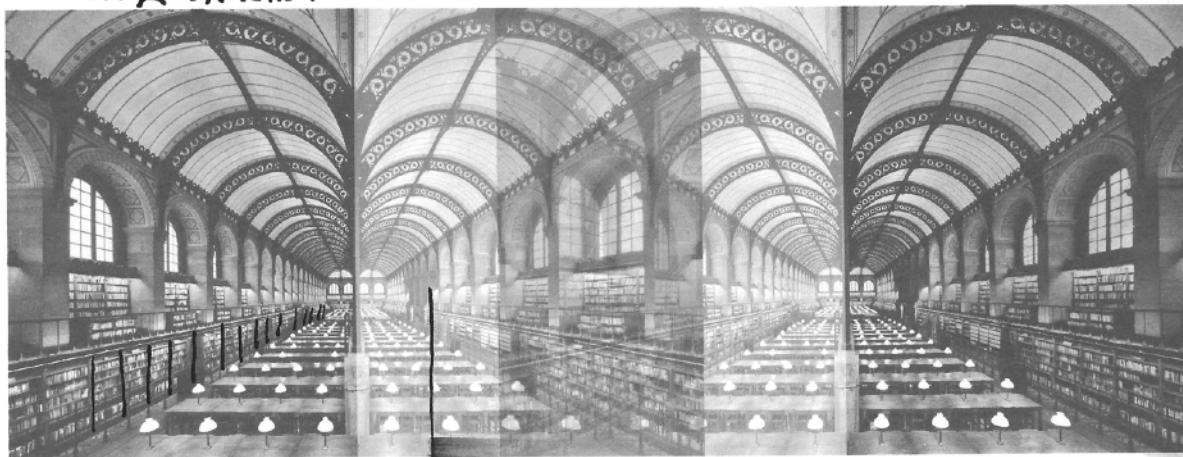
the place remains the same. how odd that place can be



6.

knowledge is captured in certain place for it be shared.
the library and literature; human ingenuity to create place

DATA WAREHOUSE



7.

the location of a good or an individual also determines its meaning and perceived value. not only the absolute location, but also the position relative to other alternative locations. location becomes place.

the determination of location

8.

being at the marketplace creates a different value of tangible good.



HERE
NOW YOU CAN BUY IT

MARKET PRICES



9.

worth connected to the territory of a country

the force of local identity

from genius loci to shameless nationalism



10.

a little cabin in a large spectacle
value enhancing at work



11.

a place of revolution

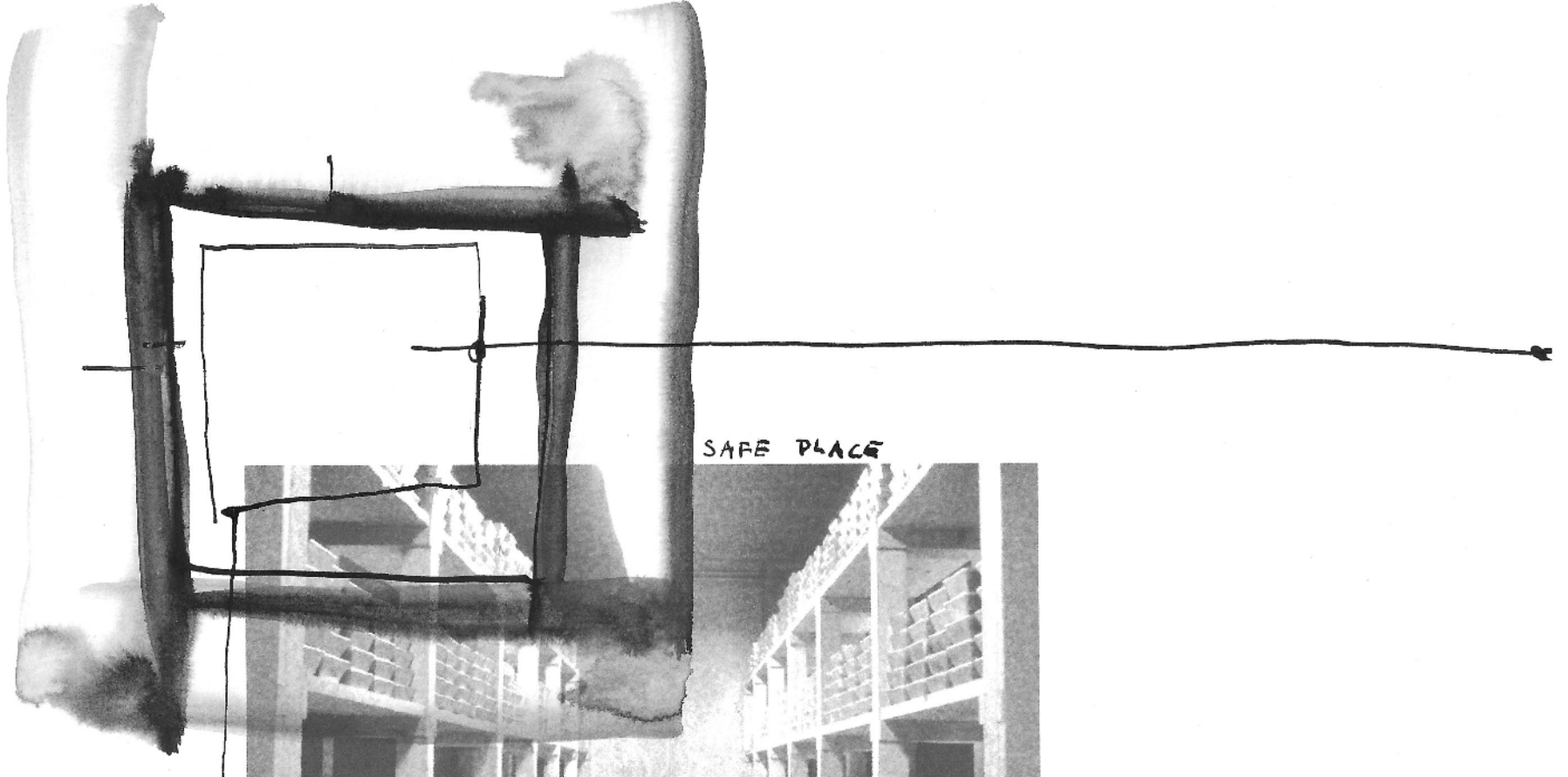
paris, also in 1968

it carries meaning for lengthy periods



12.

a place where the gold becomes financial stability:
the vaults of a central bank



SAFE PLACE



13.

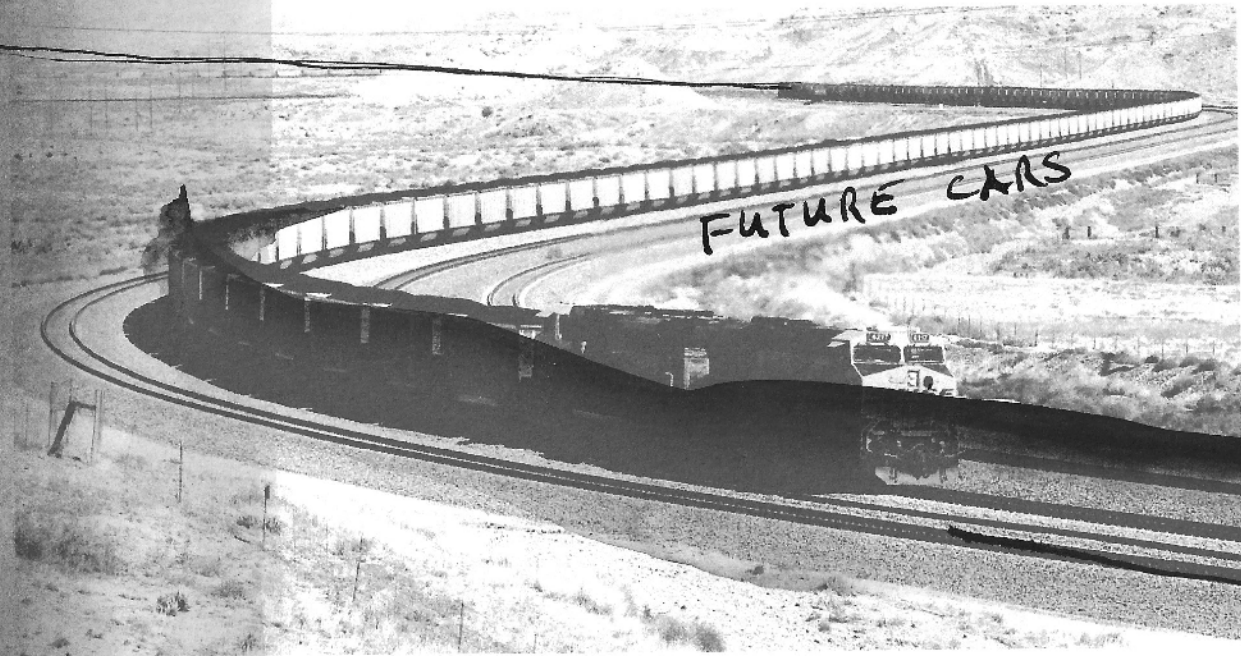
the difference in meaning and value of goods and people in certain location, makes people move goods or themselves to places with a larger value or meaning.

a fundamental driver for travel and transportation

want provokes movement

14.

the want to transform iron ore from australia into cars in stuttgart,
into movement of speed and status



FUTURE CARS

15.
be where the affluent people are

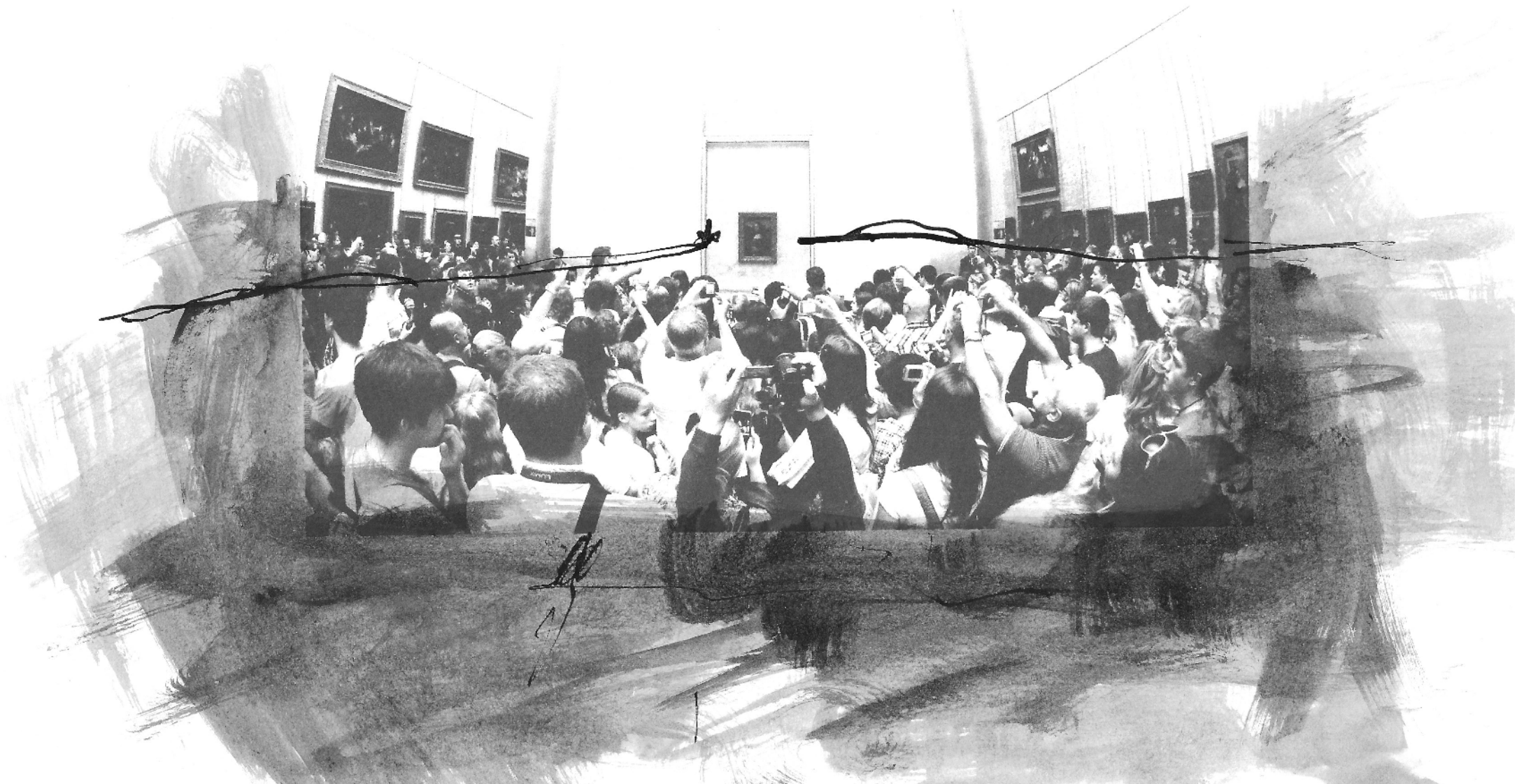


華府天地

RICHGATE

16.

quite a lot of people travel to see a smile in reality
or at least a painting of a smiling mono lisa



17.

the craving is old and powerful

witnessing mesopotamian glass beads found in a 3200 years old

danish grave



3200
YEARS
AGO
IT WAS FOUND
5000 KM

18.

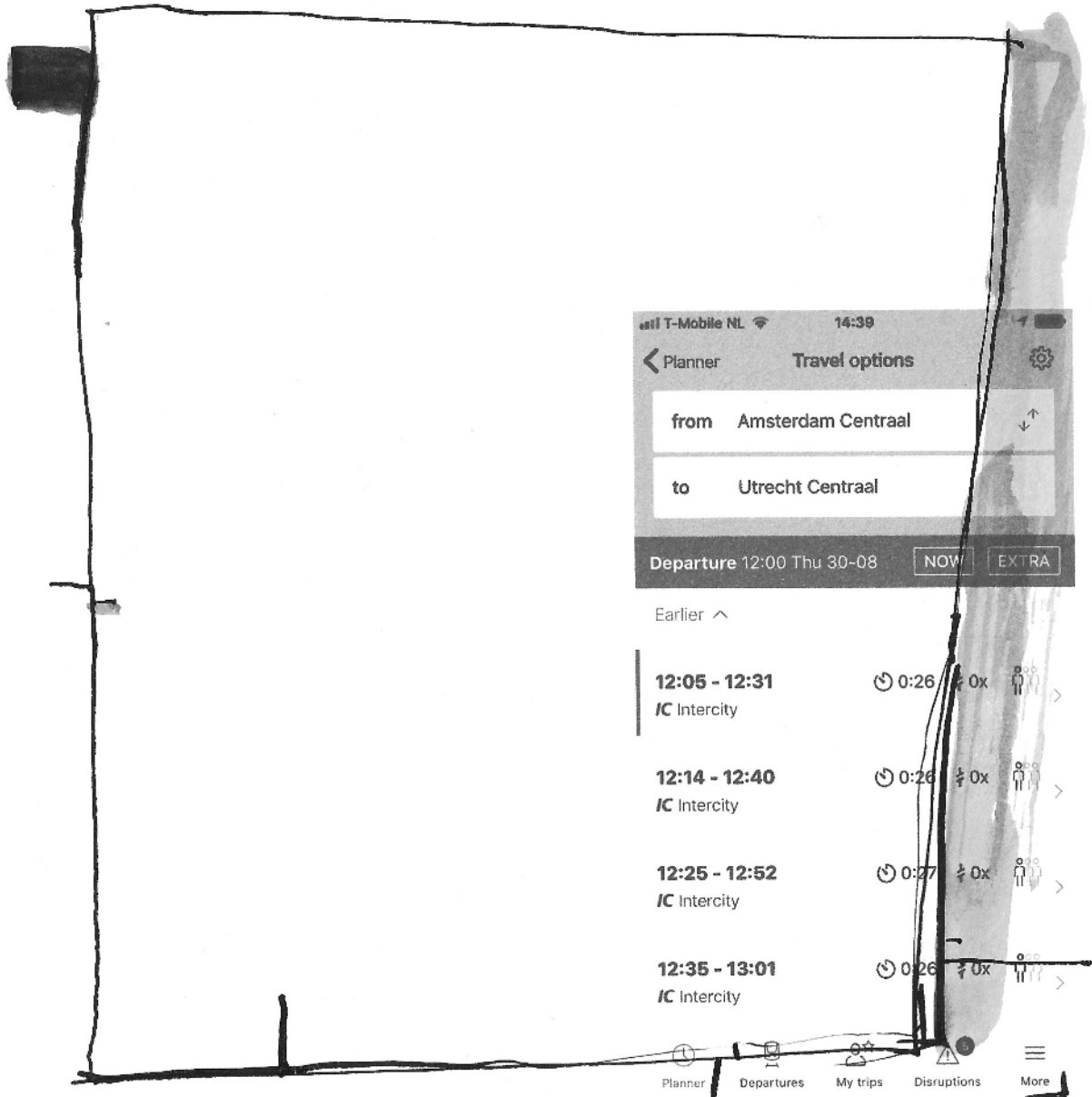
to accommodate the want for movement there are complex and far stretching systems in place.

not natural eco systems but a big variety of man made systems

manmade systems

19.

the systems for movement extend to information realm



T-Mobile NL 14:39

Planner Travel options

from Amsterdam Centraal

to Utrecht Centraal

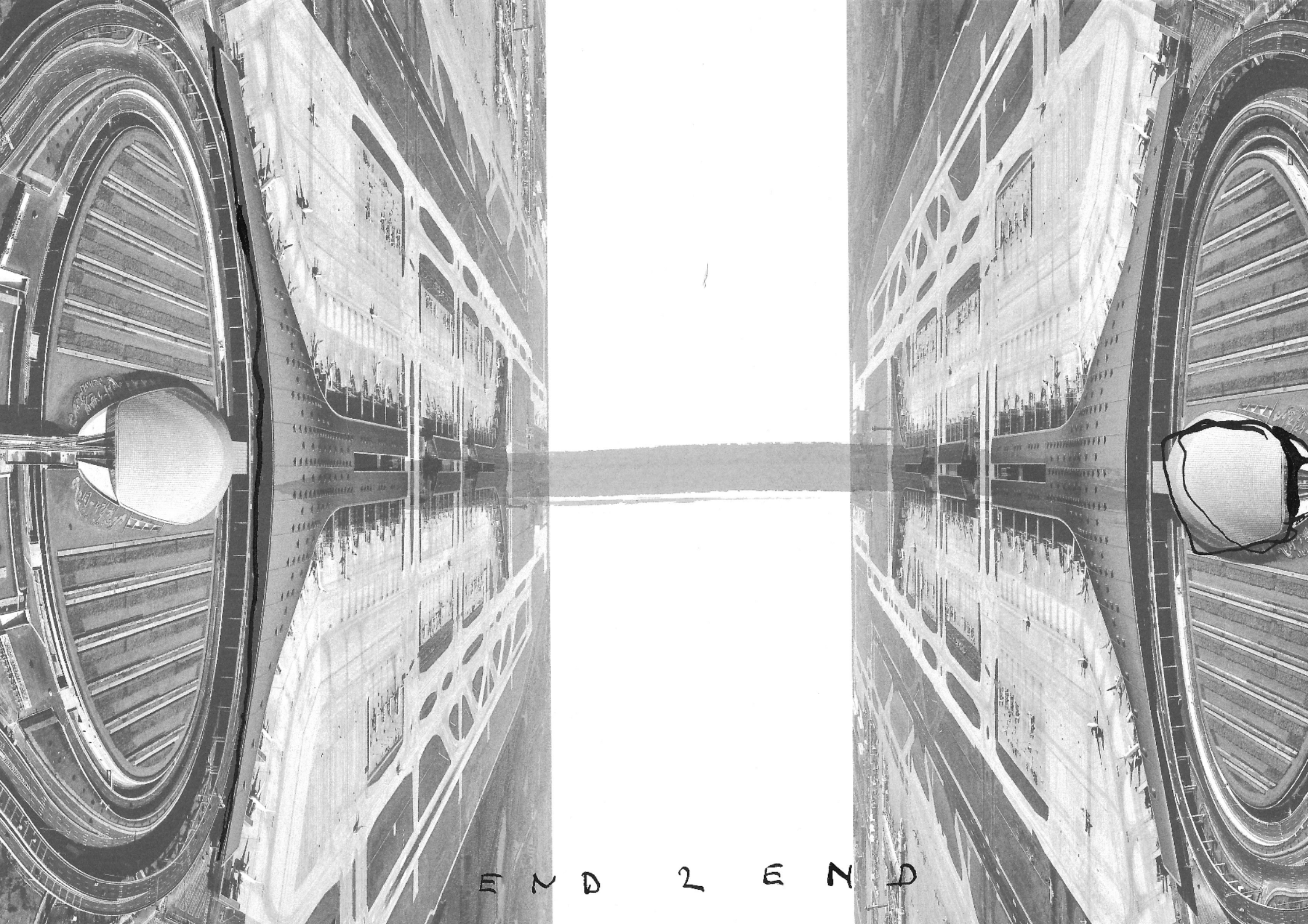
Departure 12:00 Thu 30-08 NOW EXTRA

- Earlier ^
- 12:05 - 12:31 0:26 0x 2 passengers >
 - 12:14 - 12:40 0:26 1/2 0x 2 passengers >
 - 12:25 - 12:52 0:27 1/2 0x 2 passengers >
 - 12:35 - 13:01 0:26 1/2 0x 2 passengers >

Planner Departures My trips Disruptions More

20.

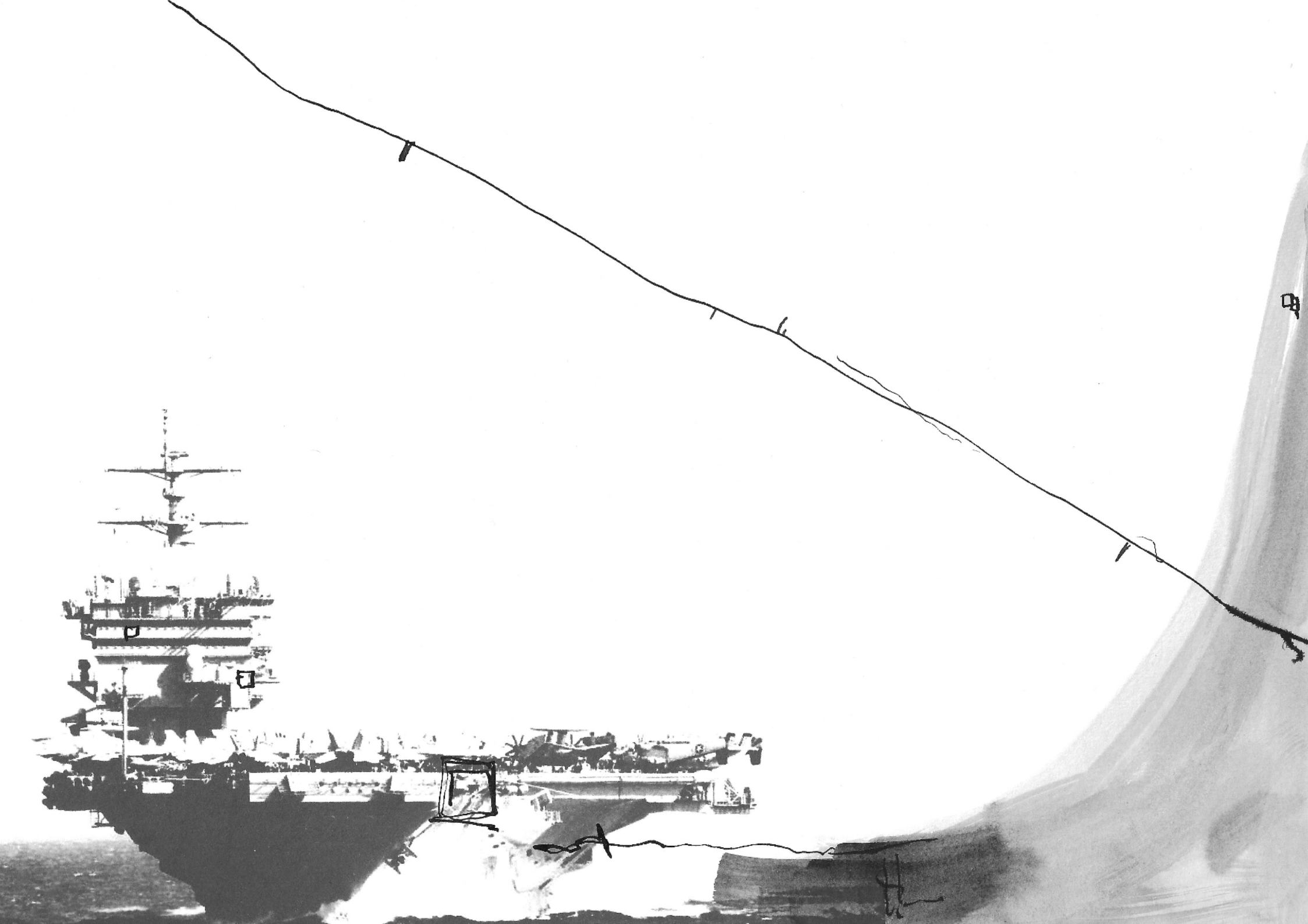
gigantic airports as the nodes in air travel based connections,
enabling fast and massive movement



END 2 END

21.

the military airfields everywhere you want them



22.

the rules of the system in graphical representations of the air travel space



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See NOTAMS/Directory for Class D alt hrs VPCJA

*GIC BAYVIEW BEACH APRIL WITHIN 20 NM ON 124.8 MHz AT & BELOW 3000'

12

ARMING BEACH (OMN)
CF-119.075 *
ATIS 118.475
20 L 4012.9 OR
RP 12.26

17

DELANO TAYLOR (CED)
RW98-3 119.575
20 L 4002.9 OR
RP 12.26

17

DELANO TAYLOR (CED)
RW98-3 119.575
20 L 4002.9 OR
RP 12.26

23.

we gain a lot by moving stuff and people,
yet there are cost in various definitions involved, inevitably.
some are clear and obvious, others are more hidden and intangible

movement has a cost, always

24.
artificially clouding the skies



25.

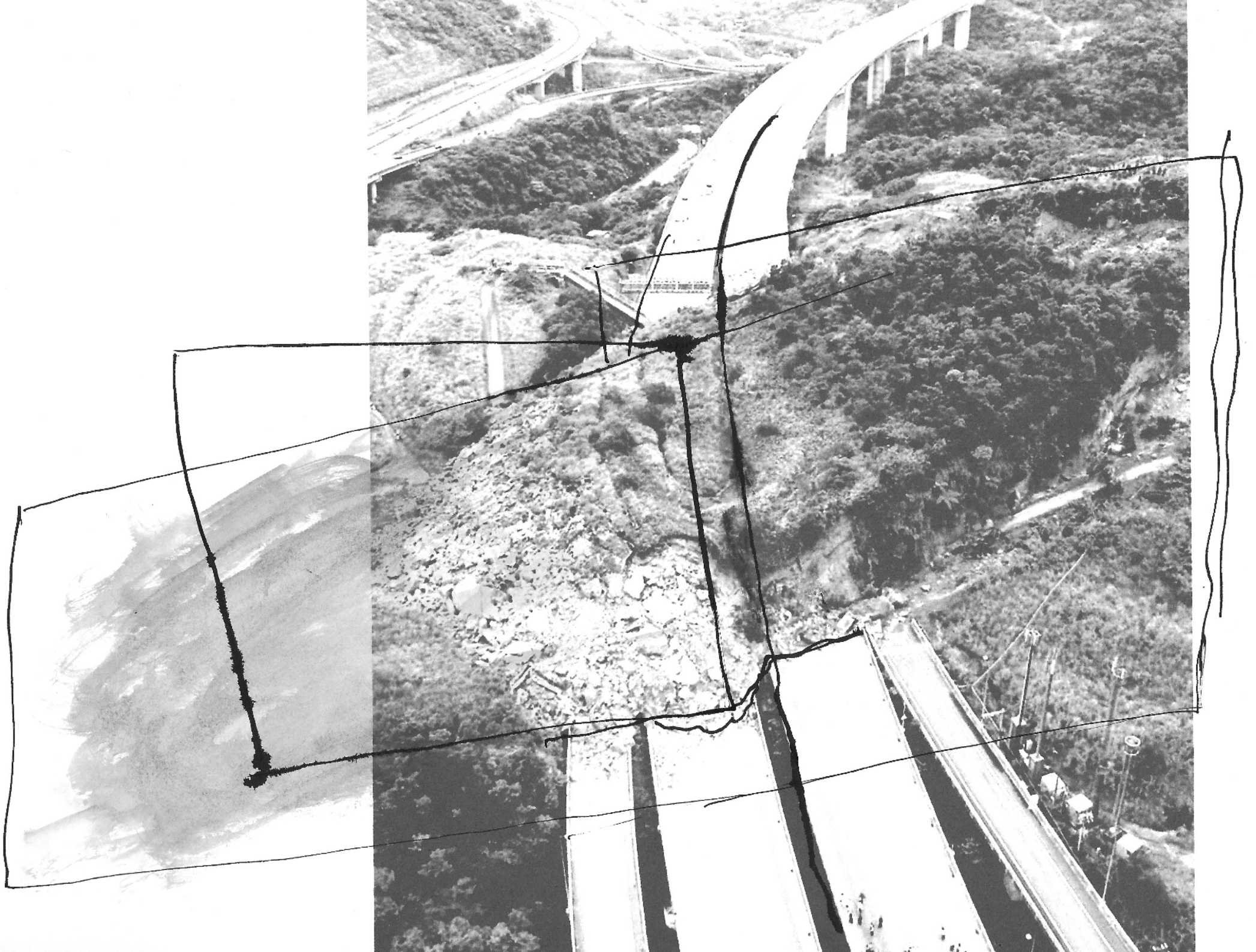
jammed mobility due to too many promised to be fulfilled at the same time

what did we wish for?



PASTER HORSES

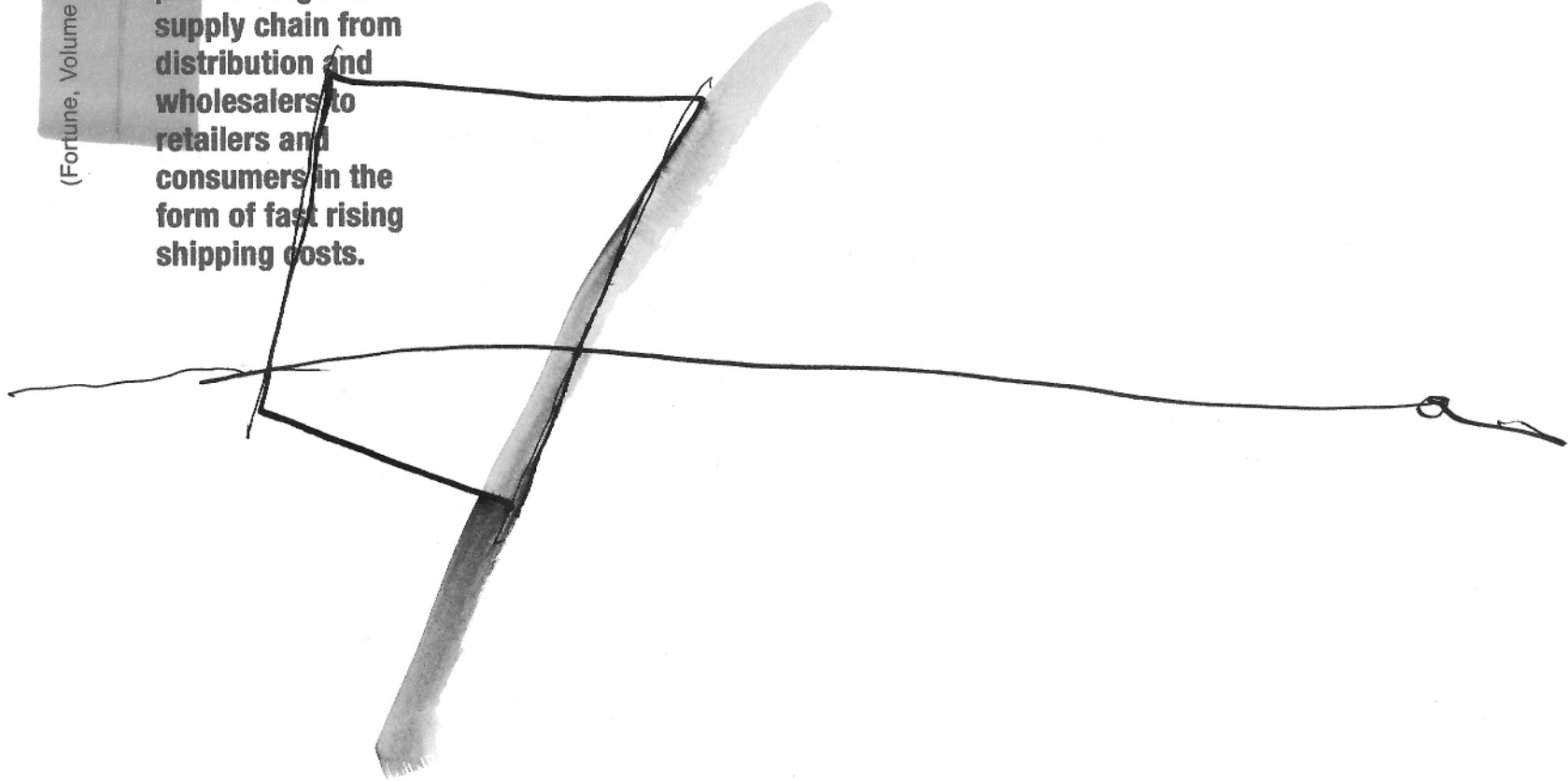
26.
environmental instability
cause and effect



27.
cost literally

(Fortune, Volume 178, Number 1, July 1, 2018, Pages 7-8)

the trucking industry, the backbone of the u.s. economy, is carrying more weight than ever despite a critical shortage of drivers. and now this compression point is sending waves of pain through the supply chain from distribution and wholesalers to retailers and consumers in the form of fast rising shipping costs.



28.

moving is also leaving other things behind

Rondel de l'adieu.

Recueil : Seul, roman en vers (1890)

Partir, c'est mourir un peu,
C'est mourir à ce qu'on aime :
On laisse un peu de soi-même
En toute heure et dans tout lieu.

C'est toujours le deuil d'un vœu,
Le dernier vers d'un poème ;
Partir, c'est mourir un peu,
C'est mourir à ce qu'on aime.

Et l'on part, et c'est un jeu,
Et jusqu'à l'adieu suprême
C'est son âme que l'on sème,
Que l'on sème à chaque adieu :
Partir, c'est mourir un peu...

Edmond Haraucourt

Rondel de l'adieu.

Recueil : Seul, roman en vers (1890)

Partir, c'est mourir un peu,
C'est mourir à ce qu'on aime :
On laisse un peu de soi-même
En toute heure et dans tout lieu.

C'est toujours le deuil d'un vœu,
Le dernier vers d'un poème ;
Partir, c'est mourir un peu.

~~Rondel de l'adieu~~ on aime.

~~Recueil : Seul, roman en vers (1890)~~

~~Et jusqu'à l'adieu suprême
Partir, c'est mourir un peu,
C'est mourir à ce qu'on aime :
On laisse un peu de soi-même
En toute heure et dans tout lieu.~~

~~Rondel de l'adieu.~~

~~C'est toujours le deuil d'un vœu,
Le dernier vers d'un poème ;
Partir, c'est mourir un peu.~~

~~Partir, c'est mourir un peu,
C'est mourir à ce qu'on aime :
On laisse un peu de soi-même
En toute heure et dans tout lieu.~~

~~Recueil : Seul, roman en vers (1890)~~

~~C'est toujours le deuil d'un vœu,
Le dernier vers d'un poème ;
Partir, c'est mourir un peu ;~~