



## moments of recognition and awareness

during a walk in the jardin des tuileries:

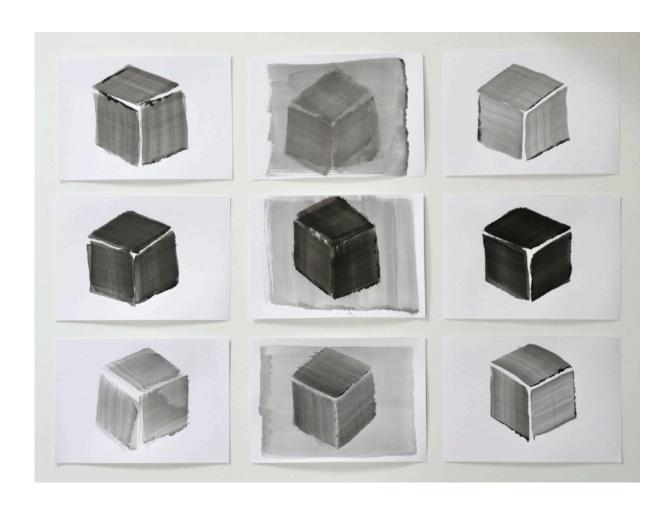
a buste of the french gardener and designer who laid the
foundation of the french formal garden: andré le nôtre, whose
name i first consciously noticed when i visited the magnificent
chateau of vaux-le-vicomte and its gardens some years ago.

biking in the 13th arrondissement: the entrance of cité de refuse, a building designed by

le corbusier. i saw this building during an excursion dedicated to le corbusier while studying architecture.

two encounters by accident in paris
two pictures i took, feeling they had meaning
two important memories evoked
two designers that broke the rules
two symbols of the power of progress
two social contexts different from the current ones
two triggers for thought and creation

i am grateful for these moments as they acknowledge that art as power goes beyond the present.



## the corporate reality of analogue artificial intelligence: the endless reproduction of common understanding as the not so black box

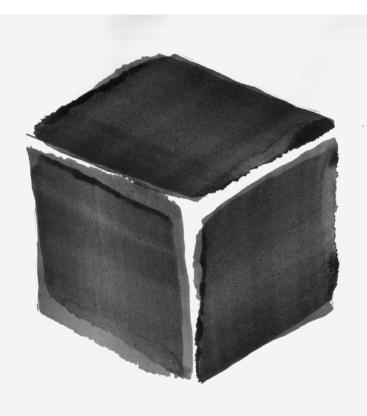
9 formatted drawings (30 by 21 cm), chinese ink on paper, 2021 two details

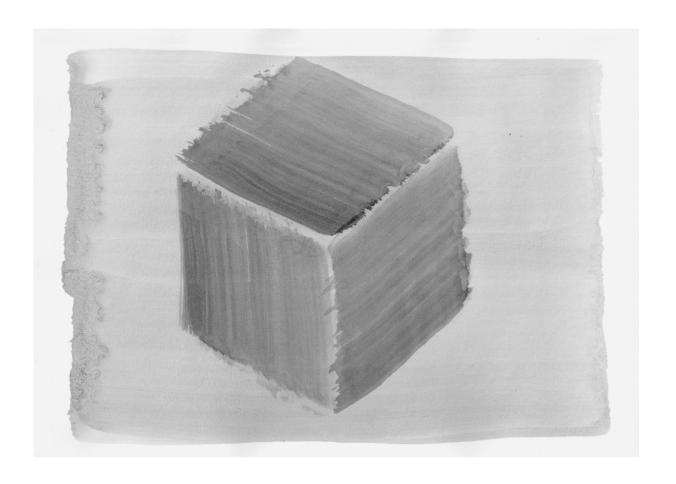
art as power has a significant relevance in the context of enterprises and other kinds of organisations.

it deals along the conceptual with the real life in organisations and its challenges and promises, in profound, yet also playful ways.

it changes the logic of cause and effect, it weights the impact and the consequences of actions and it enlarges the creative playing field. it creates new vistas on assumptions and believes to alter judgement, decisions and actions for yet unseen outcomes. it unavoidably effects the organisation's agendas and practices and the underlying social contract.

a first example is the application of artificial intelligence.





## the marks of the destructive effects of the falsehood in business logic: the lacking vote of gaïa

#7, #8, #5 (42 by 30 cm), chinese ink on paper, 2021

art as power is not about a different context, it is about different mechanisms.

it liberates business and organisations of wishful and artificial goal setting and predefined and constrained execution. it extends the discipline of the mind to the richness of the full 'condition humaine'. it enforces a profound questioning of means applied. it evokes deep doubts together with a determination to act towards a solution.

it is not obvious, it might even feel alienating, but working with art as power can be acquired.

a second example is about accounting for environmental impact.

