



art as power update #24

a possibility to contribute to a work of art
by augmenting its audience

wonder and insights to share

The art as power updates are a source for rethinking the meaning and the workings of organisations. They look at a wide array of dimensions of the idea of organisations as works of art. Through them a new liberty might be found to overcome by artistic means the convenience of conventions.

Subscribe somebody to the art as power update
with whom you want to share the intriguing content of the updates.

You will receive a token of appreciation, depending on the way you participate. There are three options:

1

an ink drawing

when you send a postcard by
mail with the coordinates of the
new subscriber

2

a hand-made
thank you card

when you mail the coordinates
of the person you want to
subscribe

3

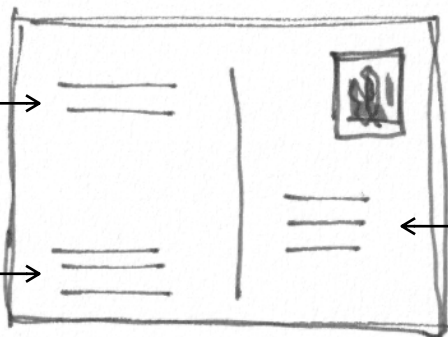
10 likes for your
social media posts

when you forward the mail
relating to this update and
recommend a subscription

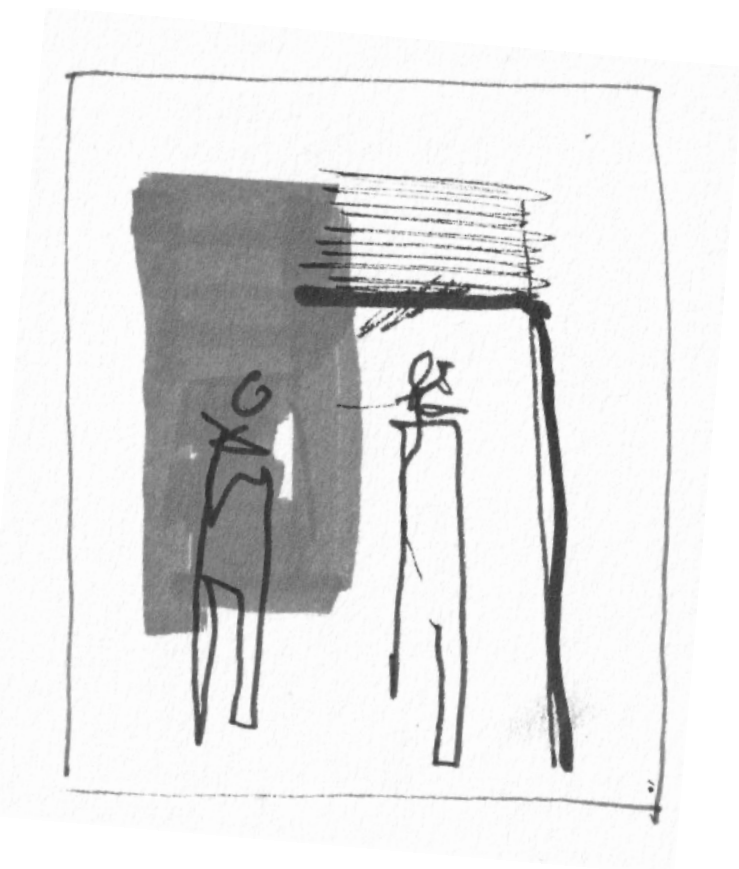
name
email address
new subscriber



the address
the drawing is to
be shipped to



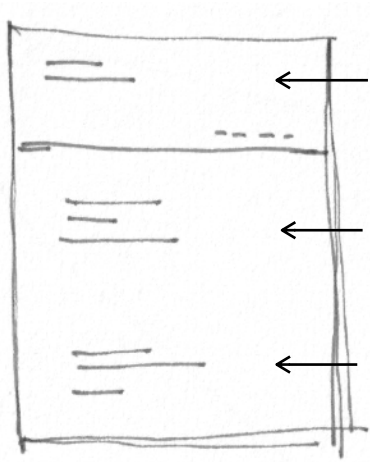
Stordes
Hein Duijnstee
Homeruslaan 46
3707 GV Zeist
The Netherlands



3

send a postcard by mail
receive a unique drawing
by hein duijnstee
chinese ink on paper (29,9 x 21cm)

1



to:
hein.duijnstee@stordes.com

name
email address
of the new subscriber

the address to which
the thank you card is to be sent to
by mail

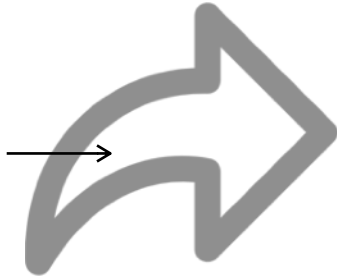
4

mail the coordinates
receive an original thank you card

2



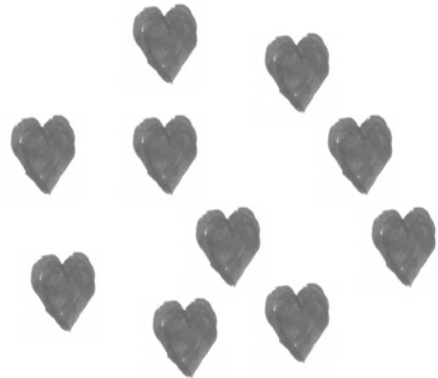
cc:
hein.duijnste@stordes.com



5

forward the update #24 email
with a recommendation to subscribe
receive 10 likes

3



a note on this update

This update is different from the previous ones, because it is about itself as a phenomenon and how by the (re)action it provokes it might create a larger audience for its occurrences.

It investigates in a way what the relevance of the stordes updates is. The updates are intended to reflect the status of our thinking and to inform the readers about our work and initiatives. That means the content circles around the notion of organisations of works of art and what it implies in terms of the meaning of an organisation and the way it acts and operates. The form and illustration reinforce the meaning.

Normally the content and its form are as they stand without a further explanation.

The audience of the updates is important. In the audience lies its relevance both in terms of its impact for the individual readers as in its number of subscribers.

The current issue can be regarded as an artistic intervention, critically dealing with current mechanisms of attention and the resulting agony of attention. It wants to relate to its readers for them to help to increase the size of its audience of the updates. Their action to subscribe contributes to the being of this update.

The mail to every subscriber relating to this issue is individually sent to symbolise the value of every subscriber.



art as power update #24
may, 2023

p1:
gerhard richter
lesende
1994

p7:
hein duijnstee
no title
2023
chinese ink on paper (29,7 x 21 cm)

stordes^o

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