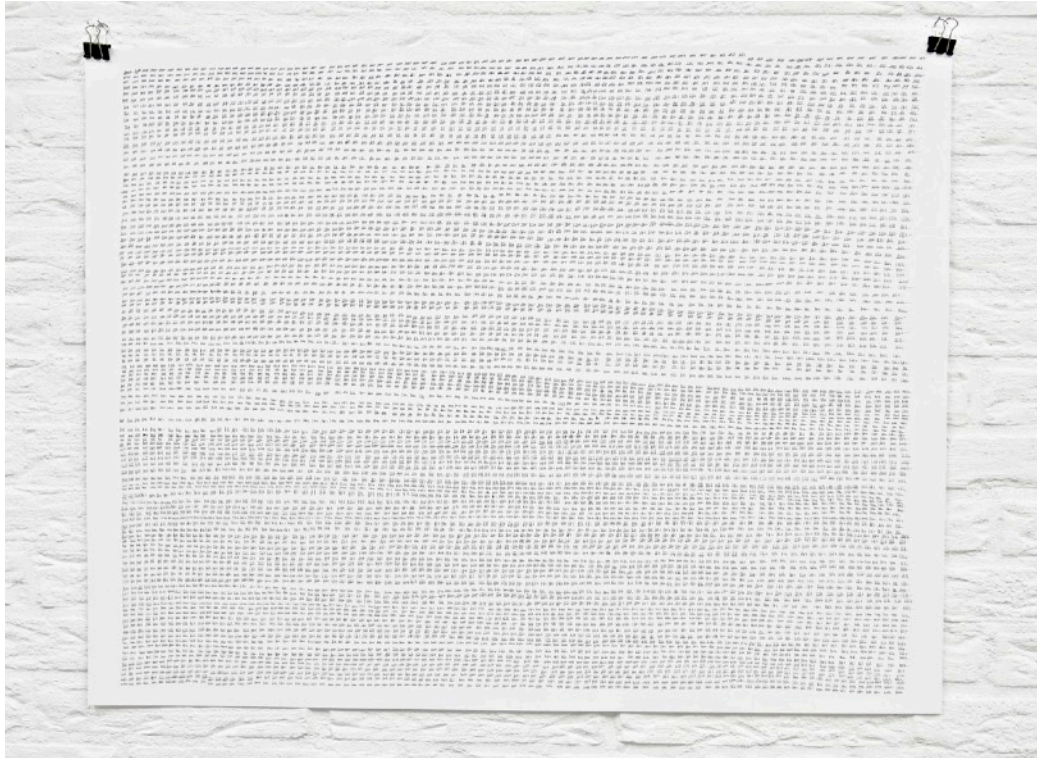


# 3 études

art as power update #21



étude thousands of lines

leading very large numbers of employees

empty your agenda for the day  
start early

take a high quality sheet of paper (56x76 cm)  
and a black fine liner (0,3 mm)

make sure that you know the exact number of people  
in the organisation you lead

start at the upper left corner to draw a small vertical line  
continue from left to right and from top to bottom  
leaving a small trace for every person in your organisation  
use a new sheet when necessary

upon completion ask yourself the question:  
'how do i speak to each individual who sees me as the boss?'  
write down the answer

hang the sheet(s) of paper in the board room  
for the next executive committee meeting



étude 59plus1  
for teams of 4 to 12 people

spend 59 minutes with the team in the anne imhof exhibition  
at stedelijk museum in amsterdam (until 29-2-2023)  
(or any large, very immersive exhibition of contemporary art  
for that matter)

while looking, investigating, listening, watching, walking,  
standing, sitting,  
each team member takes the first 29 minutes and 30 seconds  
to answer the question:

‘when do i find the time to find what i am looking for?’

for the following 29 minutes and 30 seconds  
continue but now in duo’s  
replace the ‘i’ in the question with the ‘we’

take one minute to make a short selfie video  
commenting on the two questions  
share the results broadly



étude crafting a memory  
a format to conclude a meeting

hold a regular meeting  
but reserve a quarter of the time scheduled for this  
intervention  
announce up front what will be done

upon finishing the regular part of the meeting move to another  
room

stand up in silence

everybody takes some time to think about the most  
remarkable moment of the meeting

share these moments and choose the most remarkable

agree that this is the common memory of the meeting  
find a token to remember it by

these three études are experimental interventions to practice in a context of organisations provoking attention through not so conventional means.

they carry an artistic element in the sense that they leave room for interpretation and a variation of outcomes.

they fit in stordes' work to help sculpt tissues of attention in organisations.



art as power update #21  
december, 2022

p.2  
hein duijnstee,  
*the attention multiplier:*  
*1, 240, 2375, 48790*  
(2019)  
fine liner on paper  
the 48790 lines sheet

p.4  
anne imhof,  
*youth, (2022)*  
at stedelijk museum, amsterdam

p.6  
navid nuur,  
*the possibilities of purple, (2013)*  
at bonnefanten museum, maastricht

photographes: hein duijnstee

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