



art as power

update

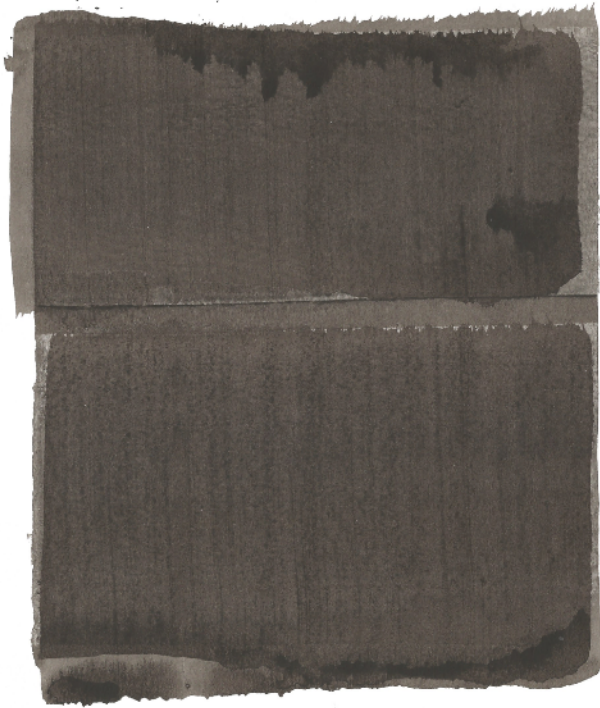
#13

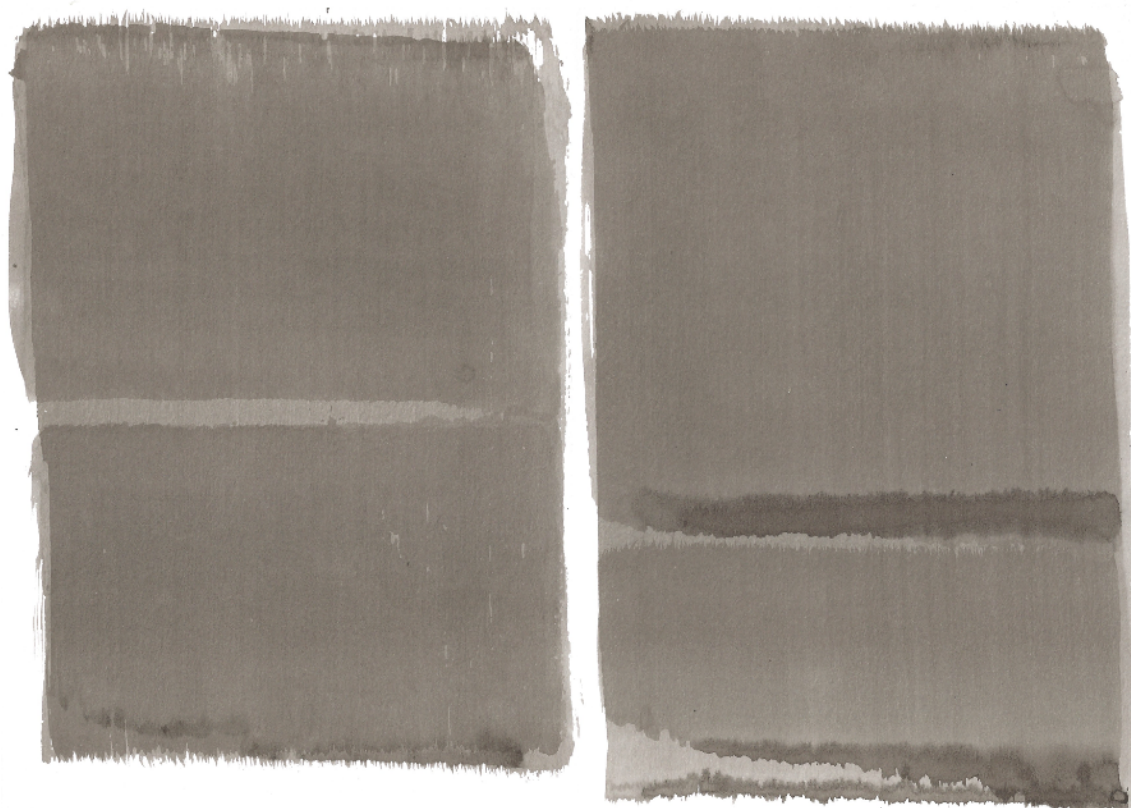
We currently live in what is called the anthropocene, an era where human activities have a defining impact on the earth. Organisations as social structures are both instruments and representations of this phenomena.

In that sense organisations are actors to determine the next stages of our future. Collectively and individually.

Each organisation makes choices, both small and large, that push the scale in a certain direction.

The three art as power based strategies in this update help you to discover new orientations towards owning ecologically sound outcomes.

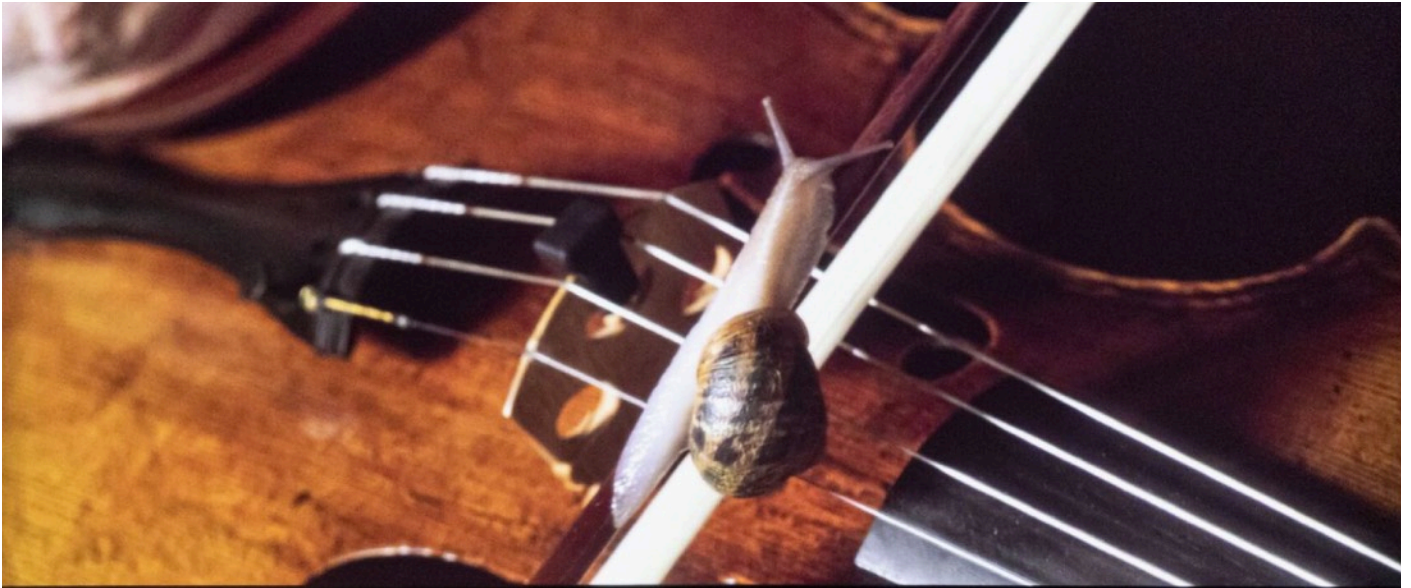




p 3,4
hein duijnste
delineation 2,
delineation 3
(2021)
ink on paper (21x30cm)

abstractions inform

delineations of
choices to be made
and positions to be taken



p 6.
anri sala
if and only if
(2018)
video still

symbolic power

a video of a snail crawling upwards on a violin bow
while the artist performs a piece by stravinsky,
adjusting to the pace and movement of the snail

*Do you really
know what your
customers value in
your network?*

The Competitive Dynamics of Network-Based Businesses

by Kevin P. Coyne and Renée Dye

MANY OF THE WORLD'S BUSINESSES move people, goods, or information from various points to various other points. Such *network-based businesses* take many forms: telecommunications carriers, transportation companies, financial institutions, even health maintenance organizations – but they have much in common. Many have been deregulated in the last two decades and since then have fared relatively poorly. The long-term returns in most areas of transportation have been weak, for example, branch banking has suffered from chronic overcapacity; and telephony is struggling with intense price competition around the globe.

The Competitive Dynamics of Artwork-based Business

Do you really know what your
customers value in your artwork?

p 8,9.
photo of the original titles
in the harvard business review of
jan-feb 1998,

hein duijnste
adopted titles
(2021)
text set in helvetica

words have meaning

the appropriation of titles in business journals
for organisations to become works of art