

a work conference on

**the design parameters
for the contemporary organisation**

paris, 22-24 april 2015

an invitation for modern leaders



the question

how do you shape and lead an organisation that:
realises impactful and shared ambitions
fits current times and realities
aligns with you as a person?

design parameters

the three days in paris will provide you the opportunity to explore and define your design parameters for a contemporary organisation, some generic, others more personal

work

you will work on the development of your ideas about organisations and how they achieve what matters

your points of reference

the principles, the ideas, the essence
the guidelines, the desires, the doubts and questions

your organisational expressions

communication and interaction, people and places, structure and practices, rites and brands



an open and focused programme

to:

wonder
think
reframe
create
question
picture
discuss
draw
write

with 4-5 other trailblazers

the inspiration

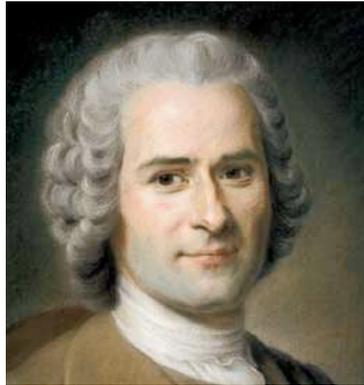
the richness of paris and its every day life:

the dynamics of the metropole
a rich culture and history
beauty everywhere
complexity, scale and paradox

as revealed through its public space, art galleries,
shops, people, landmarks, means of transport,
attitude and food. we will visit the gems.

a fine and creative environment

the company of others
with an open mindset
and the ambition to leave a mark



some ideas and questions that kick-start the process

dilemmas of autonomy and control

symbolised by hobbes and rousseau
the relevance for your views and opinions.

purposeful social space

design beyond the current boundaries of organisation, exploring new organisational building blocks.

beauty matters?

what makes the difference in the end? can we just focus on the utilitarian or is there more between heaven and earth that matters for organisations?



reframing

the ability to question the current and define answers beyond the obvious is the core for innovation and value creation.

the reality

in the end ideas have to find a place in the daily reality of the going concern (bosses, technology society, stakeholders). how does it effect the organisation and its design?



agenda

a rough idea of the various activities

wednesday

travel to paris

12:30 start

welcome lunch and introductions

kick-off

exploration of the neighbourhood

picturing city life and wonder

diner

work: define your quest

thursday

the organisation revisited

reframing core believes

lunch

urban inspirations

diner

work: express your thinking and findings in a tangible form to take home

friday

finish the work

present results and discussion

12:30 celebratory lunch

15:30 adjourn

travel home



practical information

the home base for the conference is a parisian apartment where we can work, relax, talk, eat and drink.

from there we venture into the city

we will visit various specific places that suit the elements of the programme

we will sleep in the apartment and a nearby hotel
we eat at various places that suit the programme

period

22-24 april 2015